EMAIL SUBJECT: Introducing DEDUCE – a new app to design and conduct phase 1 trials

Dear [NAME],

I am reaching out to let you know that we are launching our new DEDUCE (Design and conDUCt of dose Escalation trials) app!

The DEDUCE platform is a unified resource for clinicians and statisticians to design and conduct phase 1 dose escalation trials using rule-based and Bayesian adaptive designs.

As an expert in phase 1 trials, you have been selected as one of the initial users of DEDUCE. You can access the app here: <INSERT LINK>.

We would love to hear your thoughts on DEDUCE! Please reply to this email with any suggestions.

Best regards,

Clement Ma, Wendy London, and the Northwestern Mutual Development Team